Executive Summit Breakfast Deep Dive re LAUSD Board District 5
Draft Script and Agenda
Time: 6:45am breakfast served in the foyer; 7:00am presentation start
Location: San Ramon Room, SF Marriott
Presenter: Myrna, Emilio, Tyler, Jacob, Gary, Gregory, Cassy

This breakfast will be successful if attendees:

- *Understand the stakes of the race and connect personally to its outcome;*
- *Feel momentum and know a win is obtainable if we put in the work; and*
- *Understand what work needs to be done and commit to doing it.*

Time	Presenters	Purpose	Slide	Content/Script
7:00- 7:02	**Cassy**	Kick-Off and Overview	1	Welcome and brief overview of the session
7:02- 7:07	**Myrna**	Welcome and Framing	2	The weight of this race is heavy. We have a huge opportunity before us. Coming into this role as an Angeleno, I have seen from a parent perspective, operator perspective, ecosystem and funder perspective just how critical this race is. This is of highest priority for me, and I am asking it to be highest priority for you. For the sake of the local and statewide charter community, BD 5 must be our collective focus. The direction of the second largest District in the Country, and charter authorizing in this state hangs in the balance. As this race unfolds with the new Governor coming onboard, the entire State and everyone in Sacramento will be watching. What happens in LA leads where we go as a state. [SLIDE] We must: - Preserve our wins - Protect the opportunities we have before us - Build our momentum
7:07- 7:12	**Emilio**	BD 5 Matters: 5 Existing LA Wins to Preserve	3	I am Emilio Pack, CEO of STEM Preparatory Schools. As chair of the Los Angeles Advocacy Council, I am proud of the incredible momentum the charter community has made over the past few years to unite in bold voice and action. We have secured major wins through our collective action work. We should celebrate the progress we made, and also recognize that winning Board District

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				5 will be a key to maintaining these wins. Five of the most important things we have accomplished together are: [SLIDE] 1. A Superintendent and team that see us as part of the solution 2. Universal, Board-approved DRL, no longer modified unilaterally by the CSD 3. Commitment to include charters equitably in bonds and parcel taxes 4. Freedom to choose your SELPA 5. Charter investigations written out of the OIG workplan *What win is most important to preserve for you and your school? Share with a colleague sitting next to you so we can get a sense of why this race is important to our community.*
7:12- 7:17	**Cristina**	BD 5 Matters: 5 Areas of Major Opportunity Worth Protecting	4	I am Cristina de Jesus, President and CEO of Green Dot Public Schools. As co-chair of the Los Angeles Advocacy Council, I have seen first-hand the work we have done together to advocate for the charter community's top priorities. As a community, we are on the verge of major breakthroughs and policy wins that will be much harder to secure without a win in Board District 5, which is why Green Dot is committed to making this race highest priority for our school community. Here is a reminder of 5 important opportunities worth protecting: [SLIDE] 1. Long-term facilities offers and expedited Prop. 39 2. Clear, consistent renewal criteria for charters 3. Changes within the charter schools division 4. Leading State policy from Los Angeles 5. Feeder patterns and common charter enrollment *What are of opportunity is most important to protect for you and your school? Share with a colleague sitting next to you so we can get a sense of why this race is important to our community.*
7:17-	**Tyler**	Building for BD5:	5	My name is Tyler Whitmire, and I am our SVP of Organizing. I have lead our team through

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7:22		5 Critical Examples of Momentum		successful campaigns in Los Angeles along your side, from winning Board District 5 in 2015, to sweeping Board District 2, 4, and 6 in 2017, to turning out the most charter community volunteers ever in Los Angeles for the Governor's race in the Spring. Our capacity and ability to win this race is strong, and we know that if we have the work, we have the ability to win. Here are five critical examples of momentum going into BD 5. [SLIDE] 1. LA has the strongest, most united, largest charter community that has secured collective wins over the past 3 years 2. Huge momentum from 2015 to 2017 to the Governor's race where we built offices in BD 5 and have remaining capacity from 2015 [need numbers] 3. Growing parent and youth organizing program [need numbers] 4. Fought to secure the election timeline that best positions us at the board level and won big in August 5. Growing new network of partners in the work civic engagement and electoral work
7:22-7:27	**Jacob**	Understanding BD 5: 5 Key Facts That Define This Race	6	I am Jacob Regalado, CCSA Advocates Political Director. As Tyler mentioned, we have proven capacity to succeed in a race like this one, but it requires your support, involvement and participation. This is a special election, and the first race since the school board member salaries more than doubled. Our team has been researching and modeling this race for more than a year. Here are 5 key facts that define it. [SLIDE] 1. Jacob Fact 1 2. Jacob Fact 2 3. Jacob Fact 3 4. Jacob Fact 4 5. Jacob Fact 5
7:27-7:33	**Gregory/Gary**	Winning BD 5: 5 collective contributions	7	I'm Gary Borden, the outgoing Executive Director of CCSA Advocates. It's been an honor and a pleasure to do this work with you over the past X years, to see the wins we have secured in LA, and to build a community that knows what it takes to win elections. After November 6 I will be stepping down from this role, and I am excited to hand the baton over to Gregory McGinity, someone you all know and who brings a depth of expertise and deep

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				understanding the LA landscape. Here's Gregory. Thanks, Gary. My name is Gregory McGinity, and as you heard yesterday, I come to this work with many years of experience here in LA. I know the stakes of this race as well as you do. I am excited to transition into this role and to do this work with you. As you have heard today, this is a critical time for our movement across the state and locally. My team and I will be putting everything we have into this race, and here are five ways you can do the same. [SLIDE] 1. Shape the endorsement and support the work by joining the PAC 2. Participate in non-partisan civic engagement events like upcoming candidate forums, days of action, and voting registration efforts 3. Build our base by participation in Charter Nation 4. Donate to our local PAC to grow our grassroots 5. Mobilize votes by committing to canvass or phone bank To win Board District 5, we need to be all in on all five collective contributions.
7:33-7:45	Cassy facilitates, all answer	Exit slips and Questions	8	Thank you Myrna, Emilio, Cristina, Tyler, Jacob, Gary, and Gregory. You have a form at your table where you can indicate the ways you and your school community will participate, and a second form that includes key upcoming electoral timelines and events. Please fill this form out before you leave today and then we will shift to questions. We know how important this race is to our movement, locally and statewide. Before folks leave today, we want to give you the quick opportunity to ask questions. Does anyone have a question?

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				Over the next week, our team will be reaching our regarding PAC membership, our upcoming C 3 candidate forum, and other ways to get involved. We thank you for your time this morning and hope you enjoy the rest of the summit.